



Extrachrome X4™

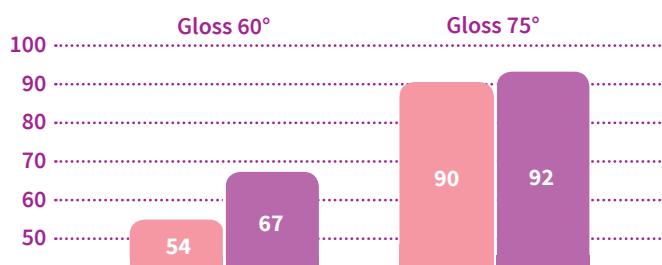
We are proud to introduce the new high gloss Extrachrome X4. Label brilliance in the fourth generation.

The Extrachrome label material originally introduced three decades ago, followed by second and third generations with enhanced properties, has gained wide popularity and a loyal customer base for high-end product label applications.

Combining a high level of paper gloss with an appealing paper whiteness and excellent print fidelity, the Extrachrome is a top-notch label substrate to catch consumer attention. It's the perfect choice when your product label is in an essential role in enhancing your product's brand value.

Extrachrome X4 transforms your product label from ordinary to extraordinary

Following our newest product improvement, the Extrachrome X4 features an even higher, imposing surface gloss. And the brilliantly glossy paper surface correlates with excellent holdout characteristics for ink and varnish, reproducing the highest level of print detail of your product labels.



Gloss comparison



X2 The new X4

Gloss comparison between Extrachrome X2 and Extrachrome X4 grade. Typical value for Gloss 60° is over 65 GU (gloss unit). Measurement method is based on ISO 2813 standard.

Technical properties

Basis weight: $80 \pm 3 \text{ g/m}^2$

Thickness: $68 \pm 5 \mu\text{m}$

Opacity: $87 \geq 85 \%$

Gloss 75°, WS: $92 \geq 87 \%$

Contact the Jujo Thermal sales team for more information on how to reach the next level of label quality with the Extrachrome X4.



For detailed product specifications, please visit:

jujothermal.com

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